

## What a foolery?

Martin and Monica, an elderly couple, went on holidaying to celebrate their sixtieth wedding anniversary. Both of them were keeping very good health, probably because Monica had insisted on a strict diet of healthy food, no alcohol, no smoking, and plenty of exercise on a regular basis.

Unfortunately, their plane crashed and they reached the Pearly Gates of heaven. Saint Peter received them at the gate and escorted them to a waiting limousine. Driving through beautiful avenues with rose gardens on both sides they reached a magnificent mansion and were shown inside. They went around the place. The castle was beautifully furnished in dazzling silks, with a classy kitchen and a palatial dining hall stocked with titillating foods and drinks. The cozy bedrooms were luxuriously furnished. The master bathroom had even a waterfall inside. The wardrobes were full of beautiful designer clothes. They gasped in astonishment when St. Peter said politely, "Welcome to heaven. This will be your home now."



**Dr.G.P.C.Nayar**  
Founder & Chairman  
SCMS Group of Educational Institutions

Martin asked with awe, "How much all these are going to cost us?"

"Nothing," Peter replied, "this is your heavenly reward."

Martin looked out of the window and saw a majestic golf course.

"What will be the green fees?" he asked suspiciously.

"This is heaven," Peter replied, "You can play for free whenever you wish."

Next day they went to the clubhouse.

When they saw the lavish buffet lunch, with every imaginable cuisine laid out before them, they were thrilled.

Anticipating the old man's next question, St. Peter said, "Please don't ask the cost, this is heaven, everything is free for you to enjoy."

The old man looked around and glanced nervously at his wife. Then turning to St. Peter he asked, "Well, where can we have the low fat and low cholesterol foods, and the decaffeinated tea?"

"This is heaven. You can eat and drink any food as much as you like, and you will never get fat or sick," replied St. Peter.

"You mean, I don't have to go to the gym?" Martin queried.

"Not unless you want to," St. Peter assured.

"No testing our sugar or blood pressure or..."

"No need. All you do here is to enjoy yourself."

The remorseful old man moving closer to his wife and looking into her eyes muttered, "You and your damned rice bran dosas! We could have been here at least ten years ago!"

Dr.G.P.C.Nayar

## B Tech batch 17 inaugurated

SCMS SCHOOL OF ENGINEERING & TECHNOLOGY

VIDYA NAGAR, KARUKUTTY, ERNAKULAM - 683 582



INAUGURATION OF  
**B.TECH. PROGRAMME - 17<sup>TH</sup> BATCH**  
(2017-21)



AND  
**AWARD OF PRIZES TO UNIVERSITY RANK HOLDERS**

BY  
**Dr. G.P.C.NAYAR**

CHAIRMAN, SCMS GROUP OF EDUCATIONAL INSTITUTIONS

27<sup>TH</sup> JULY 2017



Dr.G.P.C.Nayar, Chairman, SCMS Group inaugurating B Tech 17th batch at SCMS School of Engineering and Technology on July 27. Others sitting beside L-R: Dr.Praveensal C.J., Vice Principal, Prof.M.Madhavan, Director, Prof.P.C.Pillai, Senior Group Director, Dr.Radha P.Thevannoor, Group Director and Registrar and Dr. Anitha G.Pillai, Professor and Dean-Academic Affairs.

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It is the self-financing sector in the state that has made it possible for intelligent young men and women from every nook and corner of the state to take up professional education in engineering in a big way, said Dr.G.P.C.Nayar, Chairman, SCMS Group while inaugurating the 17th batch B Tech at SCMS School of Engineering and Technology on July 27.

Professional education is not everybody's cup of tea. It has to be reserved for the intelligent section of the student community. Otherwise, it can only help to produce incompetent doctors, engineers and technicians who will become a liability for the society, he commented. Quality of an academic institution is dependent on many factors like selection of students, fixation of fee, selection of faculty, organising infrastructural facilities, enforcing discipline at the campus and the like. Absolute freedom in action is required for the institutions in these matters. But, the authorities do everything possible to ensure that this freedom is not allowed to the institutions, he argued. But, in spite of all these hardships, through the hard way, SCMS School of Engineering and Technology has been able to achieve the sixth rank in the national level ranking of 'Outstanding Engineering Colleges of Excellence' as per the latest survey conducted by *Competition Success Review*, he revealed.

Dr.G.P.C.Nayar also honoured our alumnus Mr. Dipin P.R., topper in civil service exam (IAS). Awards were distributed to our University Rank Holders. Prof.M.Madhavan, Director, SSET presided. Prof.P.C.Pillai, Senior Group Director and Dr.Radha P.Thevannoor, Group Director and Registrar offered felicitations. Dr.Praveensal C.J., Vice Principal welcomed the gathering and Dr. Anitha G.Pillai, Professor and Dean-Academic Affairs proposed the vote of thanks. ■

## Dr.G.P.C.Nayar honoured



A group of senior alumni of Trivandrum University College including the office bearers of their association visited Dr.G.P.C.Nayar, Chairman, SCMS Group on July 28 to honour him in appreciation of his pioneering leadership and four decades of peerless services rendered to the society particularly in the field of higher education in the country. Dr.Nayar was a student of University College from 1957 to 59. ■

## Student exchange programme with University of Hyogo, Japan



The team of five students and a professor from University of Hyogo, Japan holding discussions with Dr.G.P.C.Nayar, Chairman, SCMS Group.

A group of five MBA students from University of Hyogo, Japan under the leadership of their professor Dr.Naotoshi Umeno was in SCMS COCHIN School of Business on August 8 and 9. They had classes in the area of Corporate Social Responsibility. Dr.V.Raman Nair, Group Director, Dr.Filomina P.George, Director, SCMS COCHIN School of Business, Prof.K.J.Paulose, Dean and Prof.R.T.R.Varma, HoD-Marketing were the resource persons. The Japanese students also had an interaction with PGDM batch 26 students. They attended an institute industry interaction programme where Mr.Vineeth M. Varghese, Senior Manager-Public Relations & Administration, Bharat Petroleum Corporation Limited, Kochi was the guest from the industry. The talk was on Corporate Social Responsibility – A Practitioner's Perspective. The team also had a meeting with Dr.G.P.C.Nayar, Chairman, SCMS Group.

This is the seventh year in succession that the MBA students of the University of Hyogo are coming to SCMS COCHIN School of Business for attending classes. ■



## My years with SCMS

**Dr. Naotoshi Umeno**

Emeritus Professor of  
University of Hyogo, Japan.

*(Dr.Naotoshi Umeno has been bringing his MBA students from University of Hyogo to SCMS for their internship during the last seven years regularly. He shares his experiences – Editor)*

Seven years passed since I visited SCMS COCHIN for the first time with my MBA students from University of Hyogo, Japan in 2011. Since then, I bring my students every summer as part of our MBA programme, the overseas internship training. Whenever

I visit SCMS, all teaching staff and their supporters welcome us warmly. They deliver exclusive lectures tailored to my students according to the training theme every year. They cover wide range of topics about business management in general and the Indian business in particular which always inspire and excite us.

The students at SCMS also welcome us warmly all the time. I cannot forget the first time when I entered the classroom for delivering my lecture. All the students wearing ties for men and Indian formal dress for women gave us a standing ovation. Since I have never received such a warm welcome and polite attitude from Japanese students, I felt a kind of shock, a sort of culture shock. It was a turning

point when my image about India changed.

Since the second visit in 2012, we have been having cultural interactive sessions too until today. The SCMS students perform the traditional Kerala dances and play ethnic music to us. They are so exotic and energetic. My students sing Japanese songs and Chinese songs, and I myself also go on to the stage for singing with dance. I hope that the friendly relationship between us will continue for the future and that SCMS students will visit us in Japan someday.

Once again, I would appreciate all the members of SCMS Group and the wonderful students.  
*Nanni! Namaskaram!!*



Dr.Naotoshi Umeno (sitting at the centre), Professor from University of Hyogo and his students are seen along with Dr.V.Raman Nair, Group Director, Dr.Filomina P.George, Director, SCMS COCHIN School of Business, Prof.K.J.Paulose, Dean and other faculty members.

## Institute Industry Interaction

**Mr.C.Balagopal**



Mr.C.Balagopal, Founder, Terumo Penpol Ltd., Thiruvananthapuram – an IAS officer who has turned into an entrepreneur – interacted with the PGDM batch 26 students on July 31. You are here for the learning experience and many people think that mugging up by heart is what is learning, whereas true learning happens by doing, explained Mr.Balagopal. How to think, how to do problem-solving and how to ask the right questions, these are the

skills you need learn, he clarified. How can you become innovators or frontier thinkers if you don't know how to ask the right questions? The single greatest ability which you have to develop for learning experience is how to ask questions, he asserted.

What happens in your life is not something determined by what happens in the external world but by something that happens inside your head. No matter what you want to become, no matter where you want to go in life, if you have the right attitude you will reach there. Referring to the book *A Message To Garcia* by Elbert Hubbard he said that the book tells about true determination and incredible diligence to get a job done.

What the world needs and what organisations need are people who know how to work together with others and not those who compete with each other. Since

this skill is not taught in schools or colleges "I hope you will learn these skills from here in SCMS," Mr.Balagopal wished.

**Mr.Vineeth M.Varghese**



A special session of Institute Industry Interaction was held on August 9 where visiting students and faculty from Hyogo University, Japan also participated. Mr.Vineeth M. Varghese, Senior Manager-Public Relations & Administration, Bharat

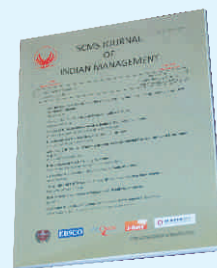
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## 71<sup>st</sup> Independence Day celebration



The 71st Independence Day was celebrated at SCMS Prathap Nagar Campus with Prof. Pramod P. Thevannoor, Vice Chairman unfurling the Tricolour.

## SCMS Journal in approved list of UGC



The University Grants Commission has included *SCMS Journal of Indian Management* in the approved list of journals. This list would be considered for the purpose of Career Advancement Scheme (CAS) and Direct Recruitment of Teachers and other academic staff as required under the UGC (Minimum Qualifications for Appointment of Teachers and other Academic Staff in Universities and College) Regulation.

*SCMS Journal* has been embedded in all well-known databases like Cabell's Directory, EBSCO, Pro Quest, J-Gate, ICI, and Ulrich's. It has been given UGQR Impact Factor 1.1 and Copernicus Index 5.34.

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Petroleum Corporation Limited, Kochi took part as the guest from the industry. He spoke on 'Corporate Social Responsibility – A Practitioner's Perspective' and described how the CSR policy and activities evolved in BPCL over the last 50 years. At least in the Indian context, CSR is equated with philanthropic activities and community projects. But, CSR is something beyond philanthropy and community contribution, he clarified. Truly speaking, CSR symbolises the way one does business and ensures sustainable development in the internal and external environment, he explained. CSR projects cannot compensate for the inhuman acts committed by business houses. They can only be complementary to good business practices, he asserted. In India CSR came into limelight mainly after 2010 during which period many questions were discussed about the responsibility of the corporate world in the context of issues like scams and corporate frauds.

According to Mr.Vineeth the CSR vision of BPCL is to be a model corporate entity with social responsibility committed to energising life through sustainable development. And their mission is to create a positive impact in all the communities where they operate. The thrust areas to begin with were water conservation, education, health & hygiene, skill

development and community development. Most of the projects they do are under these thrust areas. These projects are undertaken in active collaboration with NGO, local Panchayat and government departments. Quality and sustainability of the projects are major concern while executing the projects, Mr.Vineeth revealed.

### Mr.Arun Reddy



Mr.Arun Reddy, MD, Brindavan Restaurants, Kochi, an entrepreneur by destiny, shared his experiences extending to a period of 16 years in the hospitality industry on August 17. He owns and runs two vegetarian restaurants and a catering unit under the brand name 'Brindavan Vegetarian.' He spoke on retail cooked food industry in the vegetarian restaurant segment.

Restaurant business is labour intensive since they work for 16-18 hours a day. So when the final cost of food is worked out it will have more elements of labour cost, he explained. At the same time, there are several advantages for the industry. The whole business is transacted in cash and there is no credit. There is no collection cost. All payments to the suppliers are also in cash. Getting finance for a restaurant is comparatively easier. It is also quite easy to set up a restaurant. Capital requirements can be tailor-made. A reasonable good profit of 15 percent is possible which is considered to be very good in a cash business. Because of these reasons lot of people are opting this business, he reasoned.

Good cooking is only one part of restaurant business. What is more important is a good management system for operation. That seems to be the secret of success of McDonald's, he pointed out. He then narrated the various lessons he had learned the hard way from his business. Achieving sales is only the first step in the whole process of doing business. Only one-third of the effort goes into making sales. The rest two-third has to go into converting the sales into profit, Mr.Arun disclosed.



# SCMS Spectrum

## AACSB accreditation

Ms. Annie K. Lo, Senior Vice President and Chief Officer Asia Pacific, AACSB from Singapore visited SCMS on August 12 and had preliminary discussions with Prof. Pramod P. Thevanoor, Vice Chairman and Dr. V. Raman Nair, Group Director on the proposal for AACSB accreditation.



Ms. Annie K. Lo, Senior Vice President and Chief Officer Asia Pacific, AACSB in discussion with Prof. Pramod P. Thevanoor, Vice Chairman and Dr. V. Raman Nair, Group Director.



## Homecoming

As part of Homecoming series Mr. Sujit Venugopalan, Branch Manager, AI Omaniya Financial Services, Nizwa, Oman visited SCMS COCHIN School of Business and interacted with the students of PGDM batch 26. Mr. Sujit is our alumnus belonging to PGDM Batch 15.

## Workshop attended

Dr. C. Sengottuvelu, Professor and Head-Consultancy attended two-day workshop on Time Series and Panel Data Econometrics organised by XIME on July 28 and 29 at XIME Campus, Bangalore.

## Knowledge sharing programme

Under knowledge sharing programme Ms. Joby Joy, Assistant Professor-PGDM spoke on 'A Healthier Approach to Healthcare' on July 31. The first talk during the month of August was by Prof. Sreekumar B. Pillai on the topic 'What is Real Knowledge?' on August 21.

## Reorientation workshop

A reorientation workshop was conducted on August 10 in which faculty members from SCMS COCHIN School of Business and SSTM participated. Dr. Radha P. Thevanoor, Group Director, Ms. Shyla Krishnakumar, Manager-HR, Dr. Filomina P. George, Director, SCMS COCHIN School of Business and Dr. Sherin Mariam Alex, Vice Principal, SSTM spoke.

## SSTM News

SCMS School of Technology and Management

## Articles published

Ms. Praveena K. and Ms. Devi S. Nair, Assistant Professors, coauthored an article 'Exploring the Behavioral Attitude of the Employees in the Public Health Care System in the State of Kerala' in the UGC approved *International Journal of Health Sciences & Research* (Vol. 7; Issue: 8; August 2017).

Mr. Manu Melwin Joy, Assistant Professor published an article 'An investigation into gamification as a tool for enhancing recruitment process' in *Ideal Research* (3(1)). ISSN: 2454-857X.

Dr. M. A. Sanjeev, Associate Professor published an article 'Age and job satisfaction: an empirical investigation among pharmaceutical sales & marketing professionals in India' in Scopus indexed *International Journal of Human Resources Development and Management*, Vol 17 Issue 3/4.

# MBA batch 15 inaugurated



Mr. C. Balagopal, Founder, Terumo Penpol Ltd. speaking after inaugurating the MBA batch 15. Sitting beside L-R: Dr. Sherin Mariam Alex, Vice Principal, Dr. V. Raman Nair, Group Director and Dr. Sashi Kumar G., Principal.

MBA batch 15 was inaugurated by Mr. C. Balagopal, Founder, Terumo Penpol Ltd. on July 31.

We talk about individual achievements forgetting the fact that the individual can achieve anything only with the cooperation and support of others, said Mr. Balagopal in his inaugural address. The human race could come to dominate the planet only because of our social nature. All other creatures which are much stronger and faster than us couldn't get the advantage because they were not social as we were. We are pricing and putting too much value for independence without understanding the power of our interdependence. Today society seems to be understood as a collection of nuclear families and not as an organism which is interdependent and interlinked. Without each other we cannot function. So interdependence is more important than independence, he argued.

You should be able to see and understand that you as an individual are embedded in the society. And you should understand independence from the perspective of your interdependence with other individuals in the society. If you do that you would have taken the first step towards building a more harmonious society than my generation could do, he concluded.

Dr. V. Raman Nair, Group Director in his presidential address said that more than 60 reputed companies visit our campus for recruitment every year. Most of them do not just look for the knowledge of the students; they look for the attitude and the passion for contributing to the organisation. Dr. Sashi Kumar G., Principal welcomed the gathering and Dr. Sherin Mariam Alex, Vice Principal proposed the vote of thanks.

The book *Fun In The Future* co-authored by Mr. Manu Melwin Joy, Assistant Professor was formally released by Mr. Balagopal at the function.

## Faculty programme attended

Ms. Rinu Jayaprakash and Ms. Devi S. Nair, Associate Professors, participated in the Faculty Knowledge Programme on the topic 'New Opportunities and Challenges in Disrupted Financial Service sector' on August 11 organised by ICFAI Business School at Hotel Grand, Kochi.

## Picnic to Hoganakkal and Coorg

The MBA Batch 14 students went on a tour to Hoganakkal, Chikmagalore and Coorg during the period from August 11 to 15 along with faculty members Ms. Praveena K., Mr. Gopakumar and Mr. Sandeep Menon (Computer Lab). The students had a great time going on the Kaveri River on coracles, trekking in Chikmagalur and river rafting in Coorg.

## NSS organised a three-day camp

A three-day camp was organised by the NSS Unit from July 29 to 31. Dr.Radha P.Thevannoor, Group Director inaugurated the camp. Dr.G.Sashi Kumar, Principal presided. Mr.Sanal Potty, Public Relations Manager and Mr.M. Arunkumar, NSS Programme Officer also spoke. After the inauguration, Mr.Sabu T. K., CI of Police, Adimali engaged a class on the threats faced by the younger generation. The orientation class for the newly registered first year degree students was conducted by Mr.Kiran Thampi, NSS Programme Coordinator and Ms.Sindhu P.George, Agricultural Officer engaged a class on organic farming.



Mr.Sabu T. K., CI of Police, Adimali interacting with the students.

## MCA, IMCA students win prize

A team of students from MCA and IMCA participated in the fest *Euphoria2k17* organised by Rajagiri College of Social Sciences, Kalamassery on August 4 and 5 and won the following prizes.

1. Quiz – Amal Jose & Vijayakrishnan - First prize – Prize money Rs.8000.
2. Gaming – Akshay & Rishi – First prize – Prize money Rs.6000.
3. Wordhunt – Vijayakrishnan – Second prize – Prize money Rs.1000.



The winners

Another group of students of IMCA participated in the fest *Version 2017* organised by NIT Trichy on August 19 and 20 and won the following prizes:

1. Bizmart (Marketing) – Sreejesh J., Naveen M.M. and Mohammed Hijas – Second prize – Prize money Rs.6000
2. Mystic Mover (Logical Gaming) – M.M.Naveen – Second prize – Prize money Rs.1500
3. Quizzler (Quiz) – Sreejesh J. and M.M.Naveen - Third prize



The team members are seen along with Ms.J.M.Lakshmi Mahesh, Associate Professor-MCA.

## SSA News

SCMS School of Architecture

## B Arch batch 4 inaugurated

B Arch batch 4 was inaugurated at SCMS School of Architecture by Padmashree Shankar G., Founder and Chief Architect of Habitat Technologies, Thiruvananthapuram on August 1. Over a period, by



Padmashree Shankar G., Founder and Chief Architect of Habitat Technologies, Thiruvananthapuram inaugurating B Arch batch 4 at SCMS School of Architecture. Others in the picture L-R: Prof.Baiju Radhakrishnan, Group Director, Prof.Pramod P.Thevannoor, Vice Chairman, SCMS Group, Ar.A.R.Francis Chandy Jacob, Principal and Prof.M.Madhavan, Director, SSET.

experience, an architect evolves his own set of design determinants, set of priorities and prejudices and develops an architectural vocabulary, Mr. Shankar pointed out in his inaugural address. What happens during the process of designing is that he blends his vocabulary with his set of choices. Young architects should be able to communicate with ease their imagination blending it with creativity and artistry, he divulged. Synthesis of materials and technology, aspirations and dreams, commitment and social architecture, and things like that are important for success, he revealed.

Prof.Pramod P.Thevannoor, Vice Chairman, SCMS Group presided. Ar.A.R.Francis Chandy Jacob, Principal, Prof.M.Madhavan, Director, SSET and Prof.Baiju Radhakrishnan, Group Director also spoke.

## Batch 2 at SCMS College of Polytechnics inaugurated

Mr.M.A.Joseph, Regional Head-Technical Services, Ultratech Cements Ltd. inaugurated the second batch at SCMS College of Polytechnics on August 16. Prof.Pramod P.Thevannoor, Vice Chairman presided. Prof.C.I.Abdul Rahiman, Director, welcomed the gathering and Prof. Baby P.P., Principal proposed the vote of thanks.



Mr.M.A.Joseph, Regional Head-Technical Services, Ultratech Cements Ltd. inaugurating the second batch at SCMS College of Polytechnics. Others in the picture L-R: Prof. Baby P.P., Principal, Prof.C.I.Abdul Rahiman, Director, and Prof.Pramod P.Thevannoor, Vice Chairman.

## Mr. Baby P.P. inaugurated diploma course in safety engineering

Mr.Baby P.P., Principal, SCMS College of Polytechnics inaugurated the advanced diploma in industrial safety engineering course conducted by Supervisory Development Centre in Kalamassery, on July 31. Supervisory Development Centre is a Government of Kerala institution.

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Mr. Baby P.P., Principal, SCMS College of Polytechnics inaugurating the diploma course in safety engineering at Supervisory Development Centre in Kalamassery.

## SSET Digest

SCMS School of Engineering and Technology

### Inauguration of MTech Programme

M Tech batch 2017 was inaugurated by Prof.M.Madhavan, Director-SSET on August 2.

### ISO 9001: 2015 Recertification

ISO 9001:2015 Recertification External Audit by RINA was successfully completed on July 21. Mr. Vijay Mathew from RINA was the external auditor.

### Faculty development programme attended

Ms. Nimmi K, Assistant Professor-CSE and Mr.Jithin Karunan M. P., Assistant Professor-ME attended the Faculty Development Programme on Entrepreneurship sponsored by Department of Science & Technology, Government of India at National Institute of Technology, Calicut from June 19 to 30. The programme helped in incubating knowledge-based start-ups into sustainable business by providing specialised guidance, critical support, innovative financing and networking support within an affordable and well equipped workspace.

### Entrepreneurship Awareness Camp

Entrepreneurship Awareness Camp was organised at our campus by SSET Innovation and Entrepreneurship Development Centre from July 24 to 28 to create awareness among our selected first year B Tech students on various facets of entrepreneurship. Prof. P.C.Pillai, Senior Group Director inaugurated the camp. In his inaugural address he stressed the need for training programmes among students to create awareness of various entrepreneurial opportunities. Dr. Praveensal C J, Vice Principal presided. Dr. Manoj Kumar B., Nodal Officer, IEDC welcomed the gathering and presented the theme. Ms. Jayalakshmi S., Assistant Professor-EEE, proposed the vote of thanks. Mr. Varun G. Menon, Assistant Professor-CSE anchored the event and engaged a session on Team Formation. Mr. Kevin Jacob, Fellow- Kerala Startup Mission, Mr. Kochoseph Chittilappilly, Founder Chairman and Managing Director, V-Guard Industries Ltd, Mr. Danniell Jeevan, Manager, FabLab, Kochi, Mr. P.B. Suresh Babu, Assistant Director, MSME - DI, Thrissur, Mr. Ajayakumar, Retired Assistant Director and Coordinator of Kerala Institute for Entrepreneurship Development, Dr. Sheeja Janardhanan, Associate Professor-ME, Dr. Venu P., Professor & Dean-Student Affairs and Innovation, Incubation and Entrepreneurship, Dr. Sunil Jacob, Professor-ECE, Mr. Sanal Potty, Public Relations Manager, Mr. V. Anil Kumar, Lead District Manager (Retd.), Union Bank of India & Faculty – UBI-RSETI, Dr. I.G. Rathish, Assistant Professor, Inter University Centre for IPR Studies, CUSAT, Kochi and Mr. Shibin Mohamed, Faculty, EDII, Ahmedabad were the resource persons for the camp. Prof. R. Sahadevan, HoD-ECE, Prof. E.D. Mukundan, HoD-AU, Dr. Ratish Menon, Associate Professor-CE, Mr. K.K. Gopalakrishnan, Workshop Superintendent-ME, Dr. E. M. Somasekharan Nair, HoD-ME, Dr. Anitha G. Pillai, Dean & Professor-CE, Prof. M. L. Paul, HoD-EEE, Dr. Vinod P.,

Dean and Professor-CSE and Prof. M. Madhavan, Director chaired the sessions. Industrial visits to Kerala Technology Innovation Zone, Kochi, FabLab, Kochi and Infopark, Koratty to get the real-time feeling for budding entrepreneurs were conducted as part of the camp.

### Special programmes

Mr. Aswin Shibu, Director-Sales, FullContact Inc., Kochi addressed the second year B Tech students to inspire them to lead a path through IEEE, on August 4.

Ms. Sreelakshmi Satheesh, CEO at Campusroute Educational Solutions (P) Ltd, Kochi gave an insight of the world after B Tech to the final year students on Aug 4.

IEEE Kochi Hub conducted an aptitude test 'Work Your Brains Out' with a participation of more than 50 IEEE members on August 10.

Kerala Startup Mission organised pre-launch event of KSIDC YES summit and KSUM IEDC Summit at our campus on August 17. Mr. Rohit Radhakrishnan, Co-founder, Openfuel (CIIE, IIM Ahmedabad) handled the session 'Out of Syllabus' for the students.

### Second prize in jackfruit plucking tool competition

SCMS Engineering College got second prize in jackfruit plucking tool competition conducted by Dr.A.P.J.Abdul Kalam Technological



University, Thiruvananthapuram. The competition was conducted for engineering students of the University to develop an efficient tool to pluck the jackfruit and land it safely from a maximum height of 10 metres. There were 124 proposals submitted by students of various engineering colleges throughout Kerala. From them 24 proposals were selected for presentation and six out of those presented were selected for prototype development. The developed prototypes were demonstrated before an expert panel set up by the University.

The prototype developed by a team of second year B Tech mechanical engineering students of SSET claimed the second prize. The team members were: Arjun G. Nair, Alwyn Joseph, Aswin R., Harish G. and Anish B. Soman. The project was done under the guidance of Mr.Mithun R., Assistant Professor-Automobile Engineering.

### Doctorate to Ms. Praveena Gangadharan



Ms. Praveena Gangadharan, Associate Professor-CE has been awarded Ph D in Environmental Engineering by IIT Madras.

She has also received Certificate of Academic Distinction - Bhagyalakshmi and Krishna Ayengar Award - of IIT Madras for the best project titled

'Simultaneous domestic and industrial wastewater treatment coupled with metal and energy using e-waste in microbial' for the year 2017.

Her project 'Energy positive treatment technology for the removal/recovery of hexavalent chromium' qualified second phase of the renewable energy innovation contest (Carbon Zero Challenge) organised by IIT Madras, IWMA and U.S. Consulate General, Chennai with the financial approval of Rs.5 lakh.



### Doctorate to Ms.Saira Joseph

Ms. Saira Joseph, Assistant Professor-ECE has been awarded PhD for her thesis work titled 'Design and Analysis of Compact CPW-fed Multiband Antennas Incorporating UWB Applications' by CUSAT. Dr.Saira Joseph is the wife of Dr. Sunil Jacob, Professor-ECE.

### Doctorate to Mr.Mahesh Rengaraj

Mr. Mahesh Rengaraj. R., Associate Professor-ME has been awarded doctorate by Cochin University of Science and Technology for his

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thesis 'Influence of Personal Attributes and Employment and Work Factors on Work Injuries among Welders.' The thesis was prepared under the guidance of Dr.M.N.Vinodkumar, Professor, School of Engineering, CUSAT.

**Water audit for Guruvayur Municipality**

SCMS Water Institute has been entrusted with the task of conducting the water audit for Guruvayur Municipality as a prerequisite for developing a water policy for the temple city. SWI has won the project through a competitive bidding process. The Institute will also support in formulating the water policy which will have short-term and long-term proposals to address the related issues.

Water scarcity is a major issue in Guruvayur where the population is only around 73000. But the city is attracting visitors to the tune of five crore as pilgrims every year. Being the most famous temple town, water consumption in Guruvayur is the highest when compared to other municipalities in the state. The requirement of the temple, pilgrims and the multitude of hotels and marriage halls need to be addressed in addition to the requirements of other institutions like hospitals, schools, shops, railway and bus stations.

“Quantity of water now available is grossly inadequate and a significant chunk of water is being brought from other places in tankers,” said Dr.Sunny George, Director, SCMS Water Institute. Ward-wise household survey, water distribution analysis, ground water quality analysis, estimation of demand in domestic-agricultural-commercial- industrial sectors, preparation of water stress map, assessment of the availability of required quantity from other sources to meet future demand, and developing a water security plan are key objectives of the project.

Earlier, SCMS Water Institute has successfully conducted the water audit for Cochin Corporation, the first of its kind in the country.

**Dr.V.K.Baby IAS visits SCMS Water Institute**



Dr.V.K.Baby IAS, Secretary to the Government of Kerala speaking to the M Tech Environmental Engineering students and faculty.

Dr.V.K.Baby IAS, Secretary- Local Self Government Department, Government of Kerala visited SCMS Water Institute at SSET on August 4 and spent a full day at the campus. His visit was in connection with the proposed city water audit at Guruvayur to be taken up by SCMS Water Institute soon. He had a session with the students of M Tech Environmental Engineering and the faculty in the

morning. In the afternoon, he also facilitated a workshop with the purpose of refining the methodology of city water audit at Guruvayur.

**Alumni meet**



An alumni meet of B Tech Computer Science and Engineering 2005-2009 batch was held at our campus on August 12. More than 25 ex-SSETians assembled to walk down the memory lane once again and relived the good old times. From the faculty side Prof. M. Madhavan, Director-SSET, Dr. Vinod P, Professor & Dean, Dr. Anitha G. Pillai, HoD-CE & Dean, Dr. Sreelekha B., Associate Professor-Mathematics, Dr. Venu P, Professor-ME & Dean, Mr. K.C. Mathew, Assistant Professor-ME, Ms. Sonal Ayyappan, Associate Professor-CSE, Ms. Dhanya K. A. and Ms. Susmi Jacob, Assistant Professors-CSE joined the reunion. Prof. Pramod P. Thevannoor, Vice Chairman, SCMS Group addressed the gathering. It was truly a reunion of old students and teachers.

**Visit to Janaseva Sishu Bhavan**



Seventh semester B Tech students along with faculty members Mr. Manoj Jose Kalathil, Assistant Professor-ME and Ms. Parvathy Krishnakumar, Assistant Professor-CE spent a day with children of Janaseva Sishu Bhavan in Aluva as a part of their programme 'Kaliyum chiriyum arivum aayi ithiri neram' on July 22.

**Student achievement**

Joffin Joy, seventh semester B Tech Computer Science and Engineering student was the winner of the hackathon themed on 'Intelligent Data Manipulation for Smart Cities' conducted by Women in Computing, IEEE Computer Society Students Activities Committee 2017 during the IEEE WIE International Leadership Summit, Goa on July 14.

**Placement news**

ICT Academy of Kerala conducted induction programme for the B Tech first semester students on July 28 and 29.

Konfidence Group conducted aptitude training classes for B Tech seventh semester students during July 20, 21, 31 and August 1, 8 and 9.



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